PAPERS AND BROCHURES FROM THE SUPERIOR MANUFACTURING COMPANY ANN ARBOR, MICHIGAN ca.1900

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R.R. SEELEY, Vice Prest.

D. E. SEELEY, Secy. & Treas.





ANNARBOR, MICH.

CABLE ADDRESS "SUMANCO" WESTERN UNION AND PRIVATE CODES.

Dear Sir:-

H.H. SEELEY, Prest

Right now is the season when the "Light Man" reaps his harvest. Are you getting your share of the business, and if not, why not?

The "Ann Arbor" line is the most complete in the market. You can supply every man's need, from the man of modest means who can only afford a lamp, to the rich man who wants an elegant lighting system for store or home.

Notice our beautiful line of inverted pressure system fixtures. They are as perfect in operation as in design and are selling at sight. Get in on this inverted system deal at once. These fixtures can be attached to old wire feed system, but don't ask us to exchange old fixtures for new ones. We cannot handle the old fixtures to any advantage.

Remember that your big business is in house lighting systems. Don't let any store lighting business get by you, of course, but in the house lighting you have the big field and the most profitable one.

You can also make some nice sales on individual lamps.

Do you need circulars or catalogs? If so mention it with you next order, and we will include them.

Let us have your orders now.

Yours very truly,

THE SUPERIOR MANUFACTURING CO.

Order Blank for Ann Arbor Systems

DEC 1 0 190

Date	
THE SUPERIOR MANUFACTURING COMPANY, Ann Arbor, Michigan.	
Gentlemen :Please ship to	,
Shipping Point State County	
Postofficethe following described goods, for which fit	id enclosed
\$	
Nore:-State how to ship: by mail, express or freightState how you remit	: by stamps,
check, draft, P. O. money order, postal note or registered letter	
State character of building, whether house, store, church, etc	
Give height of ceiling of all rooms to be lighted	
State kind of ceiling: board, plaster or steel	

Give length of each piece of wire tubing, using one line for each piece.

Price per foot	Amount

Kind of fixtures, tank or supplies.	Quantity	Price Each.	Amount.
		•	
		•	

Turn this sheet over and draw a sketch showing position of wire tubing and mark the length of each piece of tubing. For illustration see page 8, House System Catalog, or page 5, Store System Catalog.

We guarantee to refund all money paid on this order after thirty days' trial if system is not satisfactory. SUPERIOR MFG. CO., Ann Arbor, Mich.

INTRODUCTION.

The invention of the incandescent mantle has made possible the greatest advancement in artificial lighting. In cities where gas is available the incandescent lamp is used in preference to other methods of lighting on account of the superiority of the light produced.

INCANDESCENT LAMPS.

For those who are so situated that city gas is not available, the gasoline lamp furnishes the only means of securing a satisfactory light. Kerosene lamps are greasy and smoky and give very little light. Every housewife knows the amount of work necessary to keep a kerosene lamp looking respectable.

CLEANNESS OF GAS LAMPS.

With the Ann Arbor Incandescent Gasoline Lamps there is none of the smoke and grease. The lamps do not need cleaning more than once each month, and then the burners are only flushed out by gasoline. The glassware does not need cleaning more than once each month. Think of the amount of labor saved by using the Ann Arbor Lamps.

EFFICIENCY.

Every burner of the Ann Arbor Lamps gives 100 candle power of light. Do you realize what this means? It means that every burner gives ten times as much light as the ordinary flat wick kerosene lamp. The light is very powerful and one burner will flood an ordinary living room with light. The quality of the light is perfect. It is soft and easy on the eyes.

ECONOMY.

The Ann Arbor Lamps furnish the cheapest artificial light known. It costs, to produce 100 candle power of light with these lamps, less than it costs to produce 20 candle power with kerosene. The following table shows the cost of maintaining one hundred candle power of various kinds of lights, three hours per night, for one month—90 hours:

Electric (six 16 candle power lights)\$	5.48
Gas (with mantle)	
Gas (open burner)	6.39
Kerosene Lamps	1.61
Tallow Candles (100)	15.60
Single Candle	
"Ann Arbor Improved" Gasoline Lamps	.25

SAFETY.

These lamps are absolutely safe. They are all made in accordance with the rules of the National Board of Fire Underwriters, and no extra insurance premium is charged for their use.

GUARANTEE.

Every lamp is guaranteed to give satisfaction. Read detailed guarantee on page 15. Mantles and glassware are not included in guarantee.

ANN ARBOR LAMPS



Finished in brass, oxidized, or nickel.

Prices include globe and mantle.

We have adapted our burners to use the airhole glassware and this has proved a decided success. We can furnish this burner fitted to any other make of lamp, providing it is an under-generator.

When ordering burners for any other make of lamp besides the Ann Arbor, send the nipple which connects burner to lamp frame. We can then fit burner to this nipple.

Fix up the old lamp now.

For prices on regular burners, see page 15.

No. 13. Length of fixture 27 inches. Brass (code word Bacon).....\$5.00 Oxidized (code word Bad)..... 5.00 Nickel plated (code word Badge) 5.50

100 candle power for each burner.







Note special construction. Tip is concave on inside so that no sedement can settle in orifice. It is made in form of union and is easily removed.

E. Generator tube.

F. Packing.

Lamp is generated by hanging alcohol torch on tip A-B.





This lamp is the triumph of two years of careful study and constant experimental work. We offer it to the public as a perfected lamp for commercial lighting. It is extremely neat in appearance and in construction is so simple that it is cared for with the greatest ease. The lamp proper, as shown in the cut, is made of heavy sheet steel enameled with porcelain on both sides, and cannot discolor. The outside is a dark blue and the inside and reflector white. The frame can be had in either oxidized copper or nickel as desired. This lamp requires a pressure of from 20 to 30 lbs. For tanks, wire tubing, and fittings, see Regular Catalog.

Ann Arbor Inverted Lighting System

About two years ago the trade began to call for an inverted lamp for residence lighting. Immediately we began experimenting and right away constructed a lamp which would burn alright in our testing room but we did not dare to intrust it to the average user. Time has proven that we were justified in waiting and improving for during the past two years, quantities of inverted gasoline wire feed systems have been put on the market which have proven absolutely worthless.

In the meantime we have been steadily improving the Ann Arbor Inverted Burner until now we are able to offer it to you in perfected form without apology. In short we guarantee the lamps to be up to the "Ann Arbor" standard of excellence, and we back them up with the "Ann Arbor" guarantee. "Nuff sed." You know that the "Ann Arbor" guarantee insures against poor goods.

In designing these inverted lamps for residence use we have not lost sight of the artistic. You will never find anything crude or inartistic under the name Ann Arbor Lighting System.

The lamps are all porcelain enameled. For brass and nickel fixtures the lamp is white cnamel, and for oxidized copper black enamel.

These 300 candle power fixtures must be used with the pressure system. A pressure of from 12 to 18 pounds should be used. For supply tanks, wire tubing and fittings see Regular Catalog.

All fixtures shown in this folder are also adapted for store or church lighting, but the 300 catche power fixtures should use from 12 to 18 lbs, of pressure and not more.

Ann Arbor Lighting System Made by SUPERIOR MFG. CO. Ann Arbor Mich.

THE ANN ARBOR PRESS



No. 110. Length of Fixture 33 inches. Brass (code word Barker) \$6.50 Oxidized Copper (code word Bark 6.50 Nickel plated (code word Bar) 7.00

Iron wall lamp, Japanned (code word Born)\$3.50

100 Candle Power for Each Burner.



No. 52. Length of fixture 27 inches. Brass (code word Back) \$4.50 Oxidized Copper (code word Backbite) 4.50

Length of fixture 27 inches. Brass (code word Babble) \$4.50 Oxidized Copper (code word Babe) 4.50

No. 214. Length, 27 in Brass (code word Ban-, ner)\$6.00 Oxidized copper (code word Banning) 6.00 Nicked plated (code word Bap) 6.50





word Bed) 6.00

word Bet)\$7.50 word Betide) 8.00

word Bevy) 6.50



No. 19-Length, 29 in.; spread, 24 in. Brass (code word Bitter).....\$12.00 Qxidized copper (code word Biting) 12.00 Nickel plated (code word Betray) 12.00 100 candle power for each burner.





Brass (code word Bib)..... \$12.00 Oxidized copper (code word Bibber) 12.00 Nickel plated (code word Bible). 12.00

Three lights, oxidized copper (code word Bijou) 12.00 No. 299. Same as above, with shade and chimney. Two lights, brass (code word Breeze).....\$ 8.00 Two lights, oxid. cop. (code word Breach). 8.00 Three light, brass (code

Two lights, brass (code word Big)......\$ 8.00 Two light, oxidized cop-

per (code word Bight)

Three lights, brass (code word Bigot) 12.00

8.00

No. 110. Same as No. 19, except that

word Bevy)..... 12.00

Beware) 12.00

word Briar) 12.00 Three light, oxid. cop. (code word Bribe)... 12.00



3 light, ox. copper (code word Blank) \$20

We will equip this lamp with any style of glassware shown in catalog at the same price.

150 candle power for each burner.

Prices of Model 24.	
ights Brass (code word Bill)\$15.00	
ights Oxidized Copper (code word Billet) 15.00	
lights Brass (code word Bil- lion) 20.00	
lights Oxidized Copper (code word Billom) 20.00	
lights Brass (code word Bin) 25.00	
lights Oxidized Copper (code word Bind) 25.00	
Above prices include spring exten- on as shown in cut.	

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Model 24 is designed especially for churches and public halls with high ceilings. Each burner gives 150 candle power of light.



No. 88. Length 33 in., spread 27 in. A handsome fixture for parlor or public hall.

Prices of No. 1 Arc.

With foot pump and extension code word Bold)......\$18.00 Without extension (code word Bond) 16.00 Without foot pump or extension (code word Bonday)..... 15.00



No. 1 Arc. 700 c. p. Finished in Oxidized Copper. Nickel (code word Endow) 2.30



EXTENSION.

The Spring Extension is used with any of the pendant lamps. It makes a great addition to lamp. With this the lamp may be automatically adjusted to any height and can be run down very low for filling, so that lamp is never taken from the hook. Extension 46 in.

PRICE.

Brass (code word End)..... \$2.00 Oxidized copper (code word Ending) 2.30

In ordering Extension be sure to designate the model number of lamp with which it is to be used. This is necessary in order to send Extension with proper tension.



No. 2-Arc Lamp. 500 c. p. Finished in Oxidized Copper. Price with foot pump.....\$12.00 (Code word Blaze.)

Street Lamp. 700 c. p. Finished in Oxidized Copper. Price with foot pump.....\$18.00 (Code word Bless.)



NO. 590. MACBETH CHIMNEY. Broken Packages, per dozen\$2.20 Original Package, six dozen in package. . 1.90 NO. 180 CHIMNEY. Broken Package, per dozen\$1.60 Unbroken Packages, 6 doz. in package. 1.50 NO. 74 FLUTED SHADE Broken Package, per dozen\$2.20 Original Package, 6 doz. in package. 1.90 8-INCH DOME SHADE.

Broken Package, per dozen\$3.00 Unbroken packages, 4 doz. in package, per dozen 2.50



NO. 590 CHIMNEY

NO. 180 CHIMNEY 8-INCH DOME SHADE



NO. 74 FLUTED SHADE



10-INCH DOME SHADE

NO CHARGE FOR PACKAGE.



NO 43 EYE SCREEN

10-INCH DOME SHADE Green\$1.10 12.00

NO. 43 EYE SCREEN.

 THE ANN ARBOR No. 32 ARC FOR PRESSURE MANTLE.

Is made for use on gravity gasoline lamps. It is not only strong and durable but has a very high candle power. It is the best mantle for gravity lamps.

Price per dozen....\$2.50 Lots of 50\$8.50



. Or

Price per dozen....\$3.50 Lots of 50 13.00

systems only.

No. 1.

LAMPS

AND SYSTEMS

the best and strongest

mantle for high pressure

lamps. It is 41/2 inches

long, and can be used on

high pressure lamps and

This is without doubt

No. I. CAP MANTLE. This cap is made to fit the Ann Arbor burner only. The mantle is the same quality as No. I Arc. Price, each 40c Dozen\$4.00 Fifty 15.00 CAUTION. Do not try to use gas cap mantles on our lamps or system. The screen in the gas

This mantle is very convenient to handle and can be used on Ann Arbor pressure lamps and systems.

mantle spoils the generator.



etched\$3.50 Price per doz., frosted





Can be used in place of air hole glassware on Ann Arbor lamp. Price, per dozen...\$1.60



Q OPAL GLOBE Imported Q Opal Globe, broken packages, per dozen\$3.50 Original package, 18 doz-



N Packed Tube.....\$.20 Тір...... 10 J Packing Nut..... .10 Burner without gallery 1.40 (Postage 6c.) Gallery, with either style of globe or chimney holder .60 (Postage 5c.) Gallery with all three styles of glcbe and chimney holders 1.00 (Postage Ioc.) Each separate globe or chimney holder, each.... .20 (Postage 3c.) Burner and gallery complete 2.00 (Postage 12c.) Exchange price of old burner for new one of same pattern 1.00 (Postage 6c.) Asbestos torch, for lighting .10 Prices for postage are net.





DIRECTIONS FOR OPERATING THE ANN ARBOR CASO-LINE LAMPS.

FILLING.

See that the valve, C, is closed. Remove filler cap on top of tank, and fill with good, clean stove gasoline, free from sediment or foreign oils, until indicator wire on tank moves.

CAUTION.

Never fill a lighted lamp. It is well to have a hook in an open place on which to hang the lamp while filling. Remove any excess of gasoline from the outside of the lamp before lighting.

PLACING THE MANTLE.

Directions for placing the mantle are found on mantle box. LIGHTING-DO NOT OPEN VALVE UNTIL BURNER IS HOT.

Dip the small torch which comes with the lamp, in a little wood alcohol, insert in opening, U, and light. When it has burned about thirty seconds, place the burning torch at the top of the chimney and open valve, C, about one full turn. The gas will light at once. IF THE LAMP FLAMES UP IT SHOULD BE HEATED AGAIN.

If the lamp fails to give good light, first see that there is gasoline in the tank; second, see that the valve is open; third, insert cleaning needle in orifice, K. Do not use a pin or needle. If the mantle becomes smoked, it may be due to an obstruction of the jet, K; impurities in the gasoline; to a hole in the mantle; to the jet, K, not being vertical; to a dirty screen in the burner, or to the mantle being set too low. It can usually be cleared by turning the light up or down several times. If the smoke on the mantle is dense, sprinkle a little salt on it, and repeat the operation. To line up the jet, K, lift off the burner gallery, V, after removing glassware, and take out the burner screens, D. Turn on the gasoline and if the jet, K, is not exactly vertical and central with the induction tube, L, straighten the tip carefully with a pair of pliers.

CARE OF LAMP.

Once evry month, or at least every six weeks, the burner should be flushed out as follows: Remove gallery from burner and take out screens D. Open value Z and allow cold gasoline to flow through burner. Use cleaning needle at K. The gasoline will wash out all impurities and keep burner from clogging. This is important.

GUARANTEE.

This lamp is fully guaranteed for the period of one year from date of purchase, mantles and glassware excepted. Any part becoming defective during the period of time except through breakage by careless handling, will be replaced free of charge. Defective parts must be returned prepaid before they will be replaced.

After the period of one year, burners may be exchanged for new one of the same pattern by paying fifty (50) cents.

In case you have any difficulty with lamps, follow carefully directions given above. If this does not remedy your difficulty write us at once.

We stand by our guarantee and refer you to any bank or business house in Ann Arbor.

(Signed)

THE SUPERIOR MFG. CO., Ann Arbor, Michigan.

4 inch Globe Ring.

Chimney Holder for "Airhole" and fancy glassware.

Our firepots are guaranteed to be the best that can be had at any price. The firepot shown below is made in two sizes. The small size (No. 99) is large enough for any use and is the one generally used. The top can be removed, making an open torch. This pot is so constructed that it can be used out of doors in the strongest wind.



When you are in need of a firepot do not forget to order from us.

We offer the torch shown below in two sizes, one quart and one pint in capacity, respectively. This torch has no equal for intense heat and will burn in any wind. The smaller size is very handy for carrying in tool bag.



No. 75, one quart capacity, with hook for soldering copper, as shown in cut, polished brass (code word	
Brand)	\$8.00
No. 76, same as above, but without hook, polished	
brass (code word Brandy)	7.50
No. 77, one pint, with hook, polished brass (code	
word Bray)	7.00
No. 78, pint, without hook, polished brass (code word	
Brayo)	6.50